

FOCUS *on the* FUTURE

winter 2023

Midland Memorial Foundation is excited to announce the 2023 annual endowment gift of \$1,520,652!

Because of the generosity of donors and careful management of funds, the Foundation's endowment gift continues to grow each year. This year, the gift will go toward the purchase of state-of-the-art equipment that will greatly enhance the hospital's capabilities. This new equipment includes a peripheral lung navigation (PLN) system, an endobronchial ultrasound system (EBUS), new bronchoscopes, and much-needed system upgrades.

With the purchase of the peripheral lung navigation system, Midland Health expands its ability to provide early lung cancer diagnoses and treatment. In turn, lung cancer patients at Midland Health will no longer have to travel out of the community for lung cancer staging and surgical procedures. The PLN will provide a minimally invasive biopsy procedure for patients at Midland Memorial Hospital.

The second piece of equipment performs an endobronchial ultrasound bronchoscopy. This procedure is used to diagnose lung disorders, including inflammation, infections, or cancer. Performed by a pulmonologist, the EBUS bronchoscopy provides a minimally invasive technique that allows physicians to display real-time and improved images of the respiratory system.

The echocardiography department requested three new echo ultrasound systems and upgrades to the four existing systems. The new systems are needed to support the increased number of vascular ultrasound procedures. One of the new imaging features is a 3-D volume analysis that will improve imaging quality and provides cardiologists with more accurate and consistent heart measurements.

On behalf of Midland Memorial Foundation and Midland Health, we would like to sincerely thank the donors that, every year, make it possible to make this caliber of exceptional and crucial acquisitions for our hospital.

Thank you!

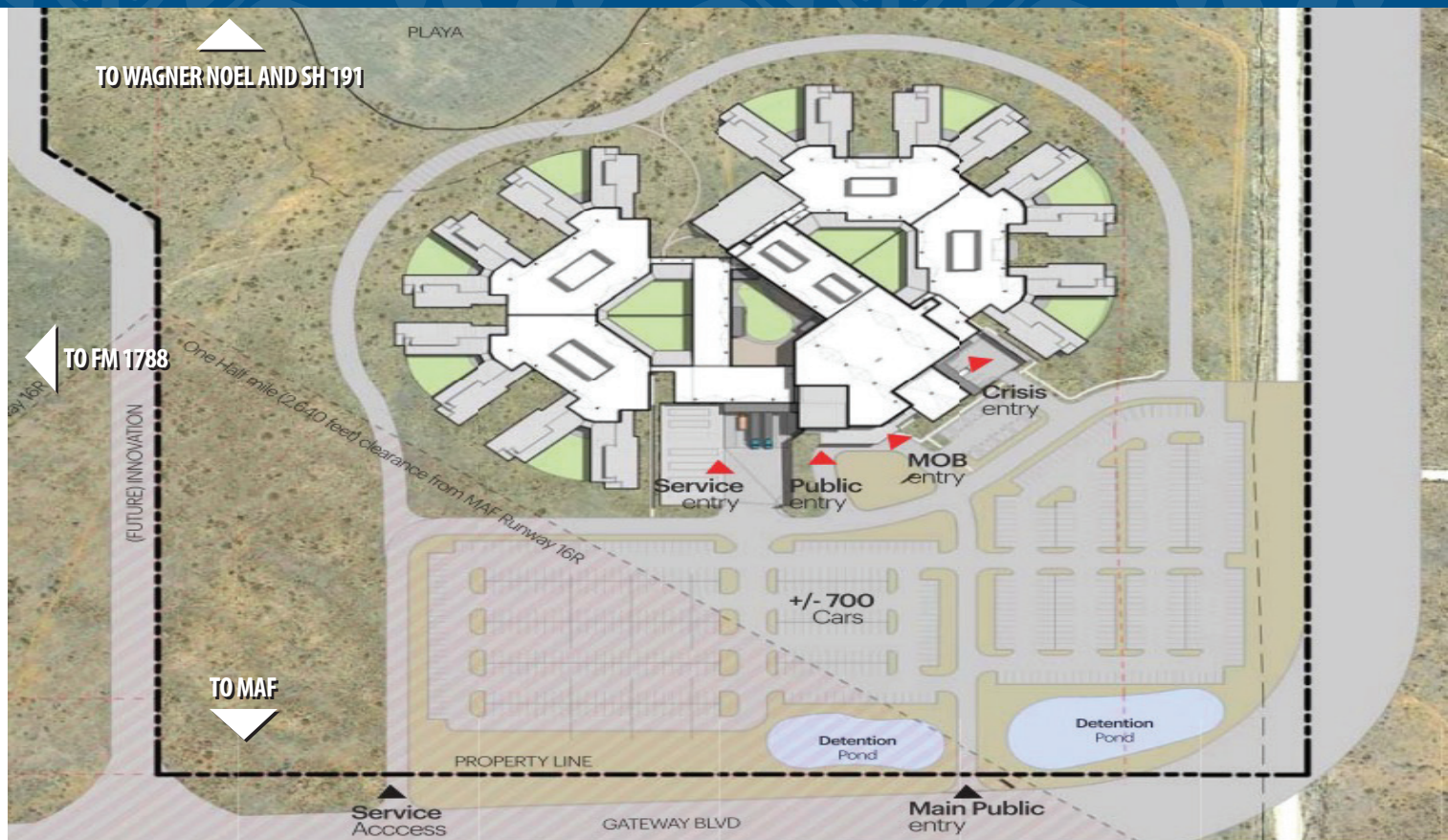
Endobronchial Ultrasound Bronchoscopy System



Peripheral Lung Navigation System



MIDLAND MEMORIAL
foundation



UPDATE: Permian Behavioral Health Center

Permian Basin Behavioral Health Center passed a major milestone at the end of October with the commencement of Phase 1 construction, including site, foundation and steel structure work. On October 19, 2023, the Texas Facilities Commission approved an initial construction agreement with Robins & Morton for a total of \$57.2 million and authorized work to begin immediately, meeting the State's deadline to fully encumber the initial \$40 million in state/federal funding for the project. The project site is within the city of Midland's extra-territorial jurisdiction (ETJ), annexation and zoning have been secured, and final platting and permitting are expected to be completed in November.

During the 2023 Texas legislative session, the State committed approximately \$2.25 billion in new funding for mental health infrastructure, funding both state hospital replacement/expansion and smaller community-based initiatives like PBBHC. Our project received an additional \$86.7 million to add 100 beds, bringing the total capacity to 200 inpatients. The State's chief requirement under this appropriation is to provide a minimum of 40 beds for competency restoration, allowing non-violent criminal defendants who are not mentally competent for trial to be hospitalized and undergo state-mandated education and therapy.

Statewide, over 2,300 defendants are in custody, primarily in county jails, awaiting a competency restoration bed in a state hospital and experiencing wait times that routinely exceed a full year. PBBHC is working with consultants from Meadows Mental Health Policy Institute to contract with the State to pay the operating costs associated with care for this forensic population.

Robins & Morton has completed a pricing exercise based on the expanded project's design development drawings, reaffirming a total project budget of \$225 million. As of October 30, over \$208 million has been formally committed by the State, local foundations and private individuals. Fundraising efforts are continuing to secure the final \$16+ million.

In addition to these fundraising efforts, final construction drawings are being prepared and should be issued for bidding by mid-December 2023. The project is scheduled for opening in November 2025.

Thanks to our community leaders' foresight in beginning pursuit of a regional solution nearly ten years ago, the Permian Basin will soon be served by a high-quality, comprehensive behavioral health center.



Midland Health Scholarship Program Fund

We are pleased to share that the Midland Health Scholarship Program with Midland College has been successful in the first few months of the program. The Midland Health Scholarship Program addresses the pressing need for entry-to-practice certifications that serve the critical need for various staffing positions at our hospital. In addition to students working toward an Associate Degree in Nursing, scholarships for Respiratory Therapists, Radiology Technicians, Phlebotomy, Pharmacy Technicians, Licensed Vocational Nurse (LVN) and Surgical Technicians are available.

To date, 19 students have enrolled in the program at Midland College. Beginning with the Fall 2023 semester, there is the commitment to fund six Associate Degrees for RN, eight Radiology Technologists, two Respiratory Care Technicians and three LVN certifications.

After the students complete the courses and receive the certifications, they agree to work at Midland Health for a determined length of time based on the degree or certification. Not only does the program guarantee a job, their expertise serves the critical need at Midland Health and in our community.

The Midland Health Scholarship Fund was established to assist in funding this important program that benefits not only our patients, but local citizens that want to pursue a career in healthcare. Your support of this important program will make a difference to many. For more information please call our office at 432-221-1569.



**GIVING
TUESDAY**

SAVE THE DATE: NOVEMBER 28, 2023

The first Tuesday after Thanksgiving is dedicated to kicking off the giving season by encouraging everyone to do good!
Please consider Midland Memorial Foundation as your non-profit of choice this Giving Tuesday.

HOPE CHEST

GOAL: \$7,000.00

Hope Chest is an incentive program for all pregnant and parenting women focusing on the health of babies across the Permian Basin. It encourages responsibility and healthy behavior during and after pregnancy. Through a point system, mothers earn free necessities including diapers, wipes, wash cloths, bathtubs, clothing, bottles, Orajel, medicine, strollers, shampoo, cribs, car seats and so much more. In addition to doctor appointments and classes, additional points may be earned by attending health & wellness events. A mother and her baby are eligible for the Hope Chest Program until the baby turns two years old.

LESLIE'S PLACE

GOAL: \$20,000.00

Leslie's Place is a free community clinic that offers primary medical services to uninsured adults in the community. With the support from the partnership of Midland Health, Texas Tech Physicians and Casa De Amigos, providers and staff at Leslie's Place ensure that everyone receives the care they need.

MIDLAND HEALTH SCHOLARSHIP PROGRAM

GOAL: \$35,000.00

Midland Health offers a scholarship program for a variety of healthcare careers. The scholarship program will cover all required tuition, fees and books for the following degrees and/or certifications: Certified Nurse Aide (CNA), Licensed Vocational Nurse (LVN), LVN to RN Transition Program, Associate Degree (RN), Pharmacy Technician, Phlebotomy, Radiologic Technologist, Respiratory Care, Sonography.

TOGETHER, WE EMPOWER!

All gifts can have a big impact, so please make your most generous gift today!

Thank you for your support!

SCAN TO DONATE:



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Working together, we can make a profound and lasting impact on our community by improving the health of our people. For questions and further information, please contact the Foundation office at (432) 221-1569.



Make a heartfelt gift to Midland Memorial Foundation this holiday season.

Finding the perfect gift for loved ones can sometimes be a struggle. This season, honor those who are special to you by making a tribute gift to Midland Memorial Foundation. A holiday greeting card will be sent on your behalf letting them know of your kindness.

Here are three easy ways to give to Midland Memorial Foundation, none of which require a shopping trip.

Make a gift today: An outright gift can help fund a cause that is important to your friends or family. The financial benefits include an income tax charitable donation when you itemize deductions on your federal income tax return.

Make a gift through your estate plan: Include a gift in your will or living trust, stating that a specific asset, certain dollar amount, or percentage of your estate will pass to Midland Memorial Foundation after your lifetime in honor of your loved ones.

Make a gift that lives on forever: Establishing a named endowment fund through Midland Memorial Foundation will create perpetual support for Midland Health. Income from an endowment fund will be used each year for the purpose designated by the donor while the balance of the fund is invested for the future.

Disclaimer: Midland Memorial Foundation does not provide legal, tax, or financial advice. Donors should always source legal, tax, or financial advice from one or more of their advisors with regards to gift and estate planning matters.

For more information on how your year-end gift can make a meaningful impact in our hospital, please call Nancy Woodman at 432-221-1569 or nancy.woodman@midlandmemorialfoundation.org to learn more.



Thank You for Your Generous Contributions

Cumulative contributions received by Midland Memorial Foundation between August 7, 2023 – October 27, 2023.

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*Midland Memorial Foundation
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impacted the present and future
of Midland Health.*

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If you are interested in establishing a named endowment fund, please contact Nancy Woodman at (432) 221-1569 or at nancy.woodman@midlandhealth.org.



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400 Rosalind Redfern Grover Parkway | Midland, Texas 79701 | 432.221.1569 | FAX 432.221.4699 | nancy.woodman@midlandhealth.org

Information provided to Midland Memorial Foundation is kept in strict confidence. Please write to us if you wish to have your name removed from future fundraising requests. Upon notification, all reasonable efforts will be taken to adhere to your wishes.